

## ANNUAL SPONSORSHIP LEVELS

## **PROMOTIONAL BENEFITS**

Benefit	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$750	Bronze \$500	Copper \$250
Banner Ad on LTEF website linked to company's webpage	√					
Logo with link on Sponsorship page of the LTEF website	√	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo in the LTEF Annual Report	√	$\checkmark$	$\checkmark$			
Recognition in the LTEF Annual Report				$\checkmark$	$\checkmark$	$\checkmark$
Promotion on LTEF's social media outlets once a month	√	$\checkmark$				
Promotion on LTEF's social media outlets once a quarter			$\checkmark$	$\checkmark$		
Promotion on LTEF's social media outlets twice a year					$\checkmark$	
Promotion on LTEF's social media outlets once a year						$\checkmark$
Highlighted as sponsor on email blast	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

## **EVENT SPECIFIC BENEFITS**

The LTEF plans to hold at least 2 major fundraisers during the 2023-2024 academic year: Handbag Bingo 2/23/24 & Lawrence Has Talent on 4/11/23!

Benefit	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$750	Bronze \$500	Copper \$250
Signage at each LTEF event (may be digital or print)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Live acknowledgement throughout any events	$\checkmark$					
Opportunity to include promotional items for both events	$\checkmark$	$\checkmark$	$\checkmark$			
Full page ad in any program book (may be digital or print)	$\checkmark$					
Half page ad in any program book (may be digital or print)		√				
<sup>1/</sup> <sub>4</sub> page ad in any program book (digital or print)			$\checkmark$	$\checkmark$		
$^{1/8}$ page ad in any program book (digital or print)					$\checkmark$	
Logo on all event email blasts	1	√				
Company name listed in email before and after all events			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

## Click <u>here</u>

The LTEF is interested in customizing sponsorship opportunities that are mutually beneficial. Please contact us if you would like to discuss opportunities that are not listed.