



Sponsorship LEVELS

Headline Sponsor

\$10,000

- Red Carpet Sponsor including logo on Step & Repeat
- Opportunity for representative to speak at event
- Full page color ad in Playbill
- Logo on audition poster and Playbill Cover
- Logo featured on event opening video
- Social Media posts leading up to the event
- Mention in all press releases
- Logo featured (and hyperlinked) on LTEF website
- Logo featured on pre-show advertising video
- Logo on all event publicity (banner, posters)
- Full page B&W ad in Handbag Bingo program (2/23/24)
- 12 Premium Tickets to Lawrence Has Talent
- 12 Tickets to dessert reception

Premier Show Sponsor

\$7,500

- Finalist Intro Story / Backstory Video Sponsor
- Full page B&W ad in Playbill
- Logo on Playbill cover
- Logo featured on event opening video
- Social Media posts leading up to the event
- Mention in all Press Releases
- Logo featured (and hyperlinked) on LTEF website
- Logo featured on pre-show advertising video
- Logo on all event publicity (banner, posters)
- Verbal mention at event
- Full page B&W ad in Handbag Bingo program (2/23/24)
- 10 Premium Tickets to Lawrence Has Talent
- 10 Tickets to dessert reception

Show Sponsor

\$5,000

- Swag Bag Sponsor (logo on our event swag bag)
- Full page color ad in Playbill
- Logo featured on event opening video
- Social Media posts leading up to the event
- Mention in all Press Releases
- Logo featured (and hyperlinked) on LTEF website
- Logo featured on pre-show video
- Logo on all event poster
- Verbal mention at event
- Full page B&W ad in Handbag Bingo program (2/23/24)
- 8 Premium Tickets to Lawrence Has Talent
- 8 Tickets to dessert reception

Benefactor Sponsor

\$2,500

- Poll Sponsor (all polls and interactive features at and before the event)
- Full page B&W ad in Playbill
- Logo featured on event opening video
- Social Media post leading up to the event
- Mention in all Press Releases
- Logo featured on LTEF website
- Logo on show poster
- Logo featured on pre-show video
- 1/2 page B&W ad in Handbag Bingo program (2/23/24)
- 5 Premium Tickets to show
- 5 Tickets to dessert reception
- Access to additional pre-sale tickets

Prize Sponsor

\$1,000

- Prize Sponsor (one \$1,000 prize or two \$500 prizes)
- Half page B&W ad in Playbill
- Logo featured on event opening video
- Social Media post leading up to the event
- 1/2 page B&W ad in Handbag Bingo program (2/23/24)
- 3 Premium Tickets to show
- 3 Tickets to dessert reception
- Access to additional pre-sale tickets

Talent Sponsor

\$500

- Choose Your Feature Sponsor: Audition; Intermission; Dessert Reception; Talent Dinner; or Judge Sponsor
- Half page B&W ad in Playbill
- Logo featured on event opening video
- Social Media post leading up to the event
- 1/4 page B&W ad in Handbag Bingo program (2/23/24)
- 2 Premium Tickets to show
- 2 Tickets to dessert reception